

India Diversifies Mobile Phone Export Market

India exported USD 3 billion worth of mobile phones in 2020, declining by about 12 per cent over 2019. In volume terms, India's mobile phone exports declined by 34 per cent from 40 million units in 2019 to 26.5 million units in 2020.

Exports have declined to India's top-most export destination in mobile phones, the UAE. India exported USD 1.1 billion worth of mobile phones to UAE in 2020, declining by about 43 per cent over 2019. In volume terms, India's mobile phone exports to UAE declined by 50 per cent from 24 million units in 2019 to 12 million units in 2020.

However, India has managed to diversify its export markets. Cumulative exports of mobile phones to other major export destinations, such as Germany, UK, Netherland, USA, Italy, France, Spain, Czech Republic, Philippines, Thailand, Bhutan and Taiwan have increased from USD 326 million in 2019 to USD 1.3 billion in 2020, signifying a growth of 281 per cent.

In volume terms, India's mobile phone exports to these markets have increased from 1.9 million units in 2019 to 7.7 million units in 2020, growing by about 300 per cent. The following table highlights growth in India's mobile phone exports to these destinations in 2020.

Growth in India's Mobile Phone Exports to Major Destinations in 2020

Country	Jan-Dec 2019 (R) (USD Million)	Jan-Dec 2020 (F) (USD Million)	% Growth	Jan-Dec 2019 (R) (Qty in '000)	Jan-Dec 2020 (F) (Qty in '000)	% Growth
GERMANY	74	254	245	333	1,172	252
U K	36	185	408	167	821	391
NETHERLA	127	174	37	4	764	58



ND				8 4		
U S A	29	162	464	3 3 3	2,055	517
ITALY	21	135	538	2 2 2	972	337
FRANCE	22	87	296	1 9 9	655	229
SPAIN	4	82	2,219	3 9	464	1,086
CZECH REPUBLIC	3	81	2,249	1 3	247	1,811
PHILIPPINE S	1	25	2,016	5 6	137	144
THAILAND	0.00	24	4,81,810	0 . 0 2	168	7,28,5 61
BHUTAN	8	19	131	7 4	162	118
TAIWAN	0.02	11	57,380	0 . 4 0	68	16,921
Total of the Above	326	1,240	281	1 , 9 2 1	7,684	300



Total Mobile Phone Exports	3,401	3,009	-12	40,268	26,503	-34
-----------------------------------	--------------	--------------	------------	---------------	---------------	------------

Note: (F) denotes Final; (R) denotes Revised Final

Source: Ministry of Commerce and Industry, Government of India

The Indian government is providing a major thrust to mobile phone manufacturing, and the Production Linked Incentive (PLI) scheme announced last year is an important step in this direction. While Covid-led supply chain disruptions such as shortage of semiconductors are creating temporary glitches in the market, we hope mobile phone manufacturers in India continue to gain from the diversification in export markets, thereby creating jobs, and demand for ancillary products from the MSME sector.

Notifications

PIB

MoU between India and UK on Global Innovation Partnership

<https://pib.gov.in/PressReleasePage.aspx?PRID=1716097>

MoU between India and United Kingdom on Migration and Mobility Partnership

<https://pib.gov.in/PressReleasePage.aspx?PRID=1716093>

Strategic disinvestment and transfer of management control in IDBI Bank

<https://pib.gov.in/PressReleasePage.aspx?PRID=1716211>

Simplification of procedure for import of oxygen cylinders

<https://pib.gov.in/PressReleasePage.aspx?PRID=1716302>

India begins exports of organic millets to Denmark

<https://pib.gov.in/PressReleasePage.aspx?PRID=1716297>